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## Pink Shell Beach Resort & Marina Ranked a Top Florida Resort by Condé Nast Traveler Readers

Resort in Fort Myers Beach recognized as #4 destination in 2019

**Fort Myers Beach, FL** – Readers of Condé Nast Traveler agree: When it's time to treasure an exclusive beachfront escape in the Sunshine State, <u>Pink Shell Beach Resort & Marina</u> is a premier destination for leisure and business.

Condé Nast Traveler - the world-renowned travel magazine has just named the Fort Myers resort to its



Top Resorts in Florida list. Readers from around the world were invited to weigh in on their experiences at premier hotels and resorts. Our resort in Fort Myers Beach, Florida ranked fourth on the list with a score of 96.99 out of 100, surpassing other well-known brands including Ritz-Carlton, Waldorf Astoria, and Four Seasons. This is the fourth consecutive year Pink Shell has ranked as a Top Florida Resort.

"It is truly an honor to be recognized in the 2019 Readers' Choice Awards," said Bill Waichulis, Senior VP of Operations, of Pink Shell Beach Resort & Marina. "We continuously and tirelessly work to provide our guests world-class customer service

and a memorable vacation experience. It's rewarding to know that travelers have taken notice."

Situated on 12 lush acres of private beachfront property, the Fort Myers Beach resort is a picturesque playground for relaxing and making a splash. Visitors can arrive to paradise by land or sea thanks to the resort's 41-slip marina, also ranked as The Best Marina in 2017 by Gulfshore Life.

When it's time to have some fun, travelers will appreciate Pink Shell's three resort-style pools and a variety of water sports right on site. Families will enjoy all of the <u>activities and events included in every stay</u>. Adults can indulge in a little tropical-inspired tranquility at the <u>full-service spa</u> or simply work on their tans; beach chairs and umbrella use are included with every stay. And vacationers of all types will enjoy taking their vacations farther by becoming part of the <u>Pink Shell Vacation Club</u>.

Modernly appointed one- and two-bedroom villas complete the award-winning property, each offering a full-service kitchen, unique furnishings and breathtaking views to make families and friends feel right at home.

## **About Pink Shell Beach Resort & Marina**

Pink Shell Beach Resort & Marina at 275 Estero Blvd. in Fort Myers, FL is a Boykin Management Company Property along a quarter mile of immaculate coastline. The resort features 205 beachfront studio- and condo-style accommodations overlooking the Gulf of Mexico and barrier islands of Southwest Florida,

Sanibel and Captiva. The resort, designated a Three Palm Green Lodging Property by the Florida Department of Environmental Protection, features recreational activities in a family-friendly atmosphere. For information, visit <a href="https://www.PinkShell.com">www.PinkShell.com</a> or call 1-888-222-7465. Follow Pink Shell on <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Instagram">Instagram</a> or <a href="mailto:Twitter">Twitter</a>.

## **About Boykin Management Company**

Boykin Management Company, a leading hospitality management company with offices in Charlotte, NC and Fort Myers Beach, FL, is consistently recognized for excellence in delivering value-added lodging operations. Since 1958, BMC has developed, managed and operated hotels, resorts, condominium hotels and conference centers. In addition to long-standing relationships with hotel brands including Marriott, Hilton, DoubleTree, Embassy Suites, Radisson, Crowne Plaza, Hampton Inn and Holiday Inn, BMC has operated independent resorts and hotels with a total of more than 20,000 rooms in 23 states. For information, visit www.Boykin.com.

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## Photo caption

Pink Shell Beach Resort & Marina in Fort Myers Beach has been ranked the #4 resort on Florida's Gulf Coast in Condé Nast Traveler's 2019 Readers' Choice Awards. For information, visit www.PinkShell.com or call 1-888-222-7465.