

FOR IMMEDIATE RELEASE Sept. 11, 2018

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## **BOCC appoints member** to Lee County Tourist Development Council

**LEE COUNTY, FLORIDA – SEPT. 10, 2018** – The Lee Board of County Commissioners appointed Bill Waichulis to the Lee County Tourist Development Council (TDC) at its Aug. 21 meeting.

Waichulis has served as an ex-officio, non-voting member of the TDC since February 2015, representing the VISIT FLORIDA board of directors. He replaces René Affourtit who retired June 14 after serving 18 years on the TDC board.

Waichulis is senior vice president of operations with the Florida Resort Division of Boykin Management Co. He previously was general manager of Pink Shell Beach Resort & Marina and served as director of operations at South Seas Island Resort.

The Lee Board of County Commissioners established the nine-member TDC in 1983 to increase off-season tourism to Lee County.

For more information about the TDC, visit www.leevcb.com.